

PREPARING YOU FOR THE WORLD!

YOUR
ROUTE TO AN
HONOURS DEGREE

DISCOVER YOUR POTENTIAL
&
ACHIEVE SUCCESS



(R/811/4/0165)(FA11634) / JPT/BPP(K)1000-600/P713 Jld. 6 (10)

DIPLOMA in HOTEL MANAGEMENT

PROGRAM DESCRIPTION

The course is designed to equip the students with in-depth knowledge in hotel management and varied aspects of a hospitality enterprise. The hospitality industry plays a crucial role on the development of global economy. It has become one of the world's fastest growing industry providing vast employment opportunities.

The Hotel Management program covers a wide range of theoretical and industry-smart knowledge based practical components in the field of hospitality, tourism and events business, while adhering to world-class standards.

Some of the core subjects like Front Office Operations & Management, Hospitality Supervision, Housekeeping Management, Food & Beverage will enhance the students' knowledge in the different sections of Hotel Management Operations. While subject such as Introduction to Hospitality Industry, Legal Aspects, Leisure & Tourism Operations, Purchasing, Facilities Management are other relevant subjects that will give a comprehensive training. Furthermore, the students are given the opportunities in experiencing real work environment through our internship program at renowned hotels.

Our dynamics combination of functional, academic and industry-based approaches will allow you to gain the necessary abilities to meet the needs of largely diversified hospitality industry. The intergrated approach not only prepares students for immediate entry into employment in the hotels across the world nut also provides them with the knowledge and skills for rapid advancement into managerial positions within the industry.

Upon completion, the program offers not only immediate career opportunities in Hotels, Resorts and Recreational fileds, but also an option to pursue further study for undergraduate program in Hospitality Management.

This Diploma program is recognized by the Ministry of Higher Education (MoHE) and is approved by Malaysian Qualification Agency (MQA).

Course Modules

- English
- English Writing Skills
- Bahasa Kebangsaan A */ Thinking Skills
- Malaysian Studies 2 (Malaysian Students Only)
- Bahasa Melayu Communication 1 (International Students Only)
- Basic Accounting
- Basic Food Preparation
- Creative Thinking
- Customer Service
- Comparative Ethics II
- Co-Curriculum
- Event Management
- Food & Beverage Management
- Front Office Operation & Management
- Hospitality Supervision
- Hospitality Facilities Management
- Housekeeping Management
- Introduction To Hospitality Industry
- Introduction to Information System
- Leisure & Tourism Operations
- Legal Aspects in Hospitality Industry
- Menu Management
- Marketing for Hospitality & Tourism
- Nutrition
- Principles of Management
- Purchasing for Hospitality Operations
- Restaurant Service
- Study Skills
- Sanitation and Safety
- Security Operation (Elective Sub.1)
- Entrepreneurship (Elective Sub.2)
- Internship (6 months)

Note : Choose any one of the Elective Subjects

Note : Malaysian Students are required to take MQA compulsory subjects Malaysian studies, Moral Studies / Islamic Studies and Bahasa Kebangsaan (Exempted for credit holders of Bahasa Malaysia in SPM exam)

* Malaysian students : Bahasa Kebangsaan A is compulsory only for SPM holders with no credits in BM

Duration / Entry Qualification

3 years

SPM with min 3 Credits in any subjects

Further Education

The Diploma holders in Hotel Management can proceed to our Bachelor Degree program in the field of the hospitality management or tourism with our foreign partner universities (locally as well) or local universities.

Career Prospects

Hotel industry is a fast growing field and has developed swiftly over the last decade with a vast potential for job opportunities, career advancement and job satisfaction. The job opportunities are plenty in the booming Hospitality, Business Travel and Tourism Industries such as:

- Hospitality & Food Service: Hotels, Resorts, Restaurants & Catering Establishments
- Clubs: Country Clubs, City Clubs, Swimming Clubs, Health & Fitness Clubs
- Tourism: Theme Parks, Equestrian Clubs, Casinos, Sports Club & Recreations
- Marketing & Communication: Public Relations Journalism, Advertising & Sales
- Consultancy: Management Consultancy, Technician Consultancy, Project Management, Product Development, Destination Development
- Education & Training: Hotel & Tourism Training Institutions
- Entrepreneurship: Managing your own Hotel, Restaurant, or Travel & Tour Business.



STRADFORD INTERNATIONAL COLLEGE

2796, Jalan Chain Ferry, Inderawasih, 13600 Prai, Penang, Malaysia

Tel : [+6] 04 - 390 4000 / 397 0000 / 657 2412 Fax : 04 - 390 3000

Email : admin@stradfordcollege.edu.my Website : www.stradfordcollege.edu.my

Register Now!



LEAD , INNOVATE , EXCEL